

Introduction

Significant mutual benefits exist for MASA and businesses from forging closer working relationships. For MASA this comes primarily in the form of member benefits and increased exposure. For businesses there is the opportunity to make use of informational material, keep up with the latest trends in the hobby, forge closer relationships with their customers, increase their exposure and take advantage of the many other services that are available.

In order to interact with MASA at any level businesses are first required to register. Once registered businesses are able to participate on our forums as well as take advantage of most services offered by MASA. For those businesses that wish to work more closely with us we have a comprehensive partnership program which is designed to offer numerous additional benefits to MASA, our member societies, their members and participating businesses.