

## Businesses & MASA: Partnership Program

We have adopted the term Business Partner to reflect our view on how we see our relationship with the business community - which is one of a combined effort to promote and grow the hobby of marine aquarium keeping in Australia in a sustainable and responsible way. Because of the value we place on this approach, we have restricted certain services to be available only to MASA Business Partners, as well providing discounts to most of our paid services.

To qualify as a MASA Business Partner you must meet the criteria as set out in our Partnership Schedule. The schedule details the various ways that businesses can interact with MASA and allows businesses to select those that apply to them. When a predefined level of interaction/support is met the schedule will indicate that criteria for MASA Business Partnership has been met. From there send the completed schedule to the MASA Partnership Coordinator and your application for partnership will be assessed.